



Director of Campus Engagement

Supervisor: Executive Director

Status: Full-Time, Salaried

Location: On Campus | Northern Kentucky University (NKU)

Job Status (select all that apply):

Exempt (not eligible for overtime) Non-Exempt (eligible for overtime)

Full-Time (40 hours/week) Salaried

Physical Job Requirements (select all that apply):

F = Frequent | O = Occasional | N = Never

Lifting (25-50lbs) - F O N Lifting (11-24lbs) - F O N

Walking - F O N Climbing - F O N

Standing - F O N Sitting - F O N

Schedule: Days Evenings Weekends

Interacts with: Students Staff Volunteers Community Visitors

Job Overview

The Director of Campus Engagement is a full-time staff member of Ignite the Norse responsible for leading the Serve pillar—doing whatever it takes to reach lost students and meet the needs of the campus—through developing and executing campus outreach and engagement strategies that help students take their first and next step with Jesus and meaningful community. Working

closely with the Executive Director, this role works in alignment with the overall direction of the ministry while owning the execution of campus engagement initiatives. This role focuses on creating consistent, high-quality environments where students feel welcomed, connected, and invited into Gospel-centered community. Through events, campus presence, and student leader development, the Director of Campus Engagement ensures that Ignite's mission is not only communicated—but experienced—across NKU's campus.

This position has 3 key responsibilities: Student Experience, Events, and Servant Leader Development.

Primary Responsibilities

Student Experience

- Model and perpetuate a culture where students feel seen, known, and welcomed
- Create and execute strategies for engaging new students and helping them take next steps into community
- Support pathways that connect students into discipleship and deeper involvement
- Utilize online platforms (social media, etc.) to facilitate a vibrant online presence and community
- Develop and maintain a consistent and visible campus presence strategy
- Ensure all environments are welcoming, engaging, and aligned with Ignite's mission
- Ensure communication and planning processes are clear, organized, and effective

Events

- Lead the planning and execution of campus-wide outreach events (Welcome Week, game nights, tabling, pop-up events, etc.)
- Oversee all event logistics including planning, setup, flow, and follow-through
- Coordinate teams to ensure events are organized, effective, and well-executed
- Continuously evaluate and improve event quality and impact through event evaluation reports, 1:1 reflection meetings, and student surveying
- Build and maintain systems that support consistent execution of outreach and events
- Manage supplies, materials, and event needs in coordination with the Executive Director

Servant Leader Development

- Recruit, train, and lead Servant Leaders (Culture Carriers and Connection Partners)
- Recruit and invest in student leaders through coaching, leadership development, and reinforcing Ignite's discipleship pathways
- Build and utilize systems for scheduling, communication, and team coordination

Team Collaboration & Ministry Integration

- Work closely with the Executive Director to align campus engagement with overall ministry direction
 - Contribute to team meetings, planning, and ministry initiatives
 - Support and help execute major events such as retreats, mission trips, and fundraisers in collaboration with the Executive Director
 - Participate in the life of the ministry, including weekly events, worship nights, retreats, and leadership development
 - Participate in established discipleship efforts of the ministry, including Bible study, 1:1 & small group discipleship, Gospel conversations, and prayer events
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Qualifications

Faith & Character

- Active, growing relationship with Jesus Christ
- Baptized and committed member of a local church
- Demonstrates humility, teachability, and a heart for reaching students
- Team-oriented with a desire to contribute to a shared mission
- Affirm and adhere to Ignite's statement of faith
- Committed to the vision and mission of Ignite

Education & Experience

- Bachelor's degree in ministry, leadership, communications, or related field (preferred)
- 2+ years of experience in college ministry, student leadership, or event-based outreach
- Experience leading teams and coordinating events

Core Competencies

- Smart, Humble, Hungry ("SHH")
 - Faithful, Available, Teachable ("FAT")
 - Strong organizational and project management skills
 - High follow-through and attention to detail
 - Relational intelligence and ability to connect with students
 - Clear communication and team collaboration
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Key Characteristics

- Takes initiative and follows through consistently
 - Enjoys executing strategies and creating environments where people feel welcomed
 - Works well on a team and communicates clearly
 - Adaptable, solution-oriented, and dependable
 - Finds fulfillment in helping a larger vision come to life
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Additional Requirements

- Able to lift event materials (tables, signage, sound equipment, etc.)
 - Available for evenings and weekends (events, retreats, etc.)
 - Valid driver's license and reliable transportation
 - Able to perform additional duties as assigned
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Compensation & Benefits

- Full-time salary with PTO
 - Healthcare compensation
 - NKU Rec Center Membership
 - NKU Parking Pass
 - Professional development opportunities
 - Relocation Reimbursement
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Goals & Metrics

- 1–2 large-scale outreach events per semester
- 4–5 smaller engagement events per month
- Consistent campus presence and student engagement
- Ongoing development of student leaders
- Contribute to overall ministry growth, outreach effectiveness, and leadership team activity
- Stewarding budget for Serve pillar (implementing innovative spending to have quality events)
- Submitting receipts and appropriate paperwork in a timely manner
- Weekly meeting with the Executive Director
- Maintain a consistent presence at major NKU sporting and social events
- Coordinate with the Executive Director to build the campus ministry calendar
- Weekly connection point with each servant leader (texts, phone calls, thank you notes)

- Participate in weekly discipleship/staff meetings with Ignite staff and volunteer leaders
- Submit weekly hour log to Executive Director
- Facilitating consistent utilization of online platforms for student connection and event promotion